

To: Interested Parties

From: GBAO

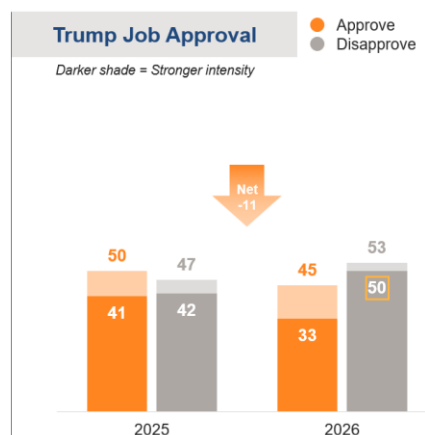
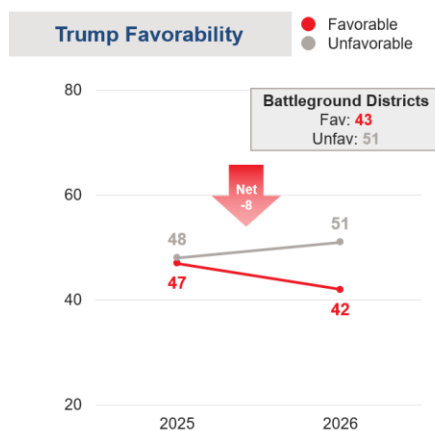
Date: May 5, 2026

## Older Voters Moving Towards Democratic Party As Midterms Approach

Democrats are making inroads with older voters on critical issues related to the economy and health care, providing a boost for the party among the country’s most reliable voters as we head towards the mid-term elections in November. A recent survey<sup>1</sup> of likely November voters aged 60 and older conducted on behalf of Retired Americans PAC finds President Trump and the GOP facing strong headwinds with Independent voters, leading to a more favorable environment for Democrats this year.

Below are key findings from the survey:

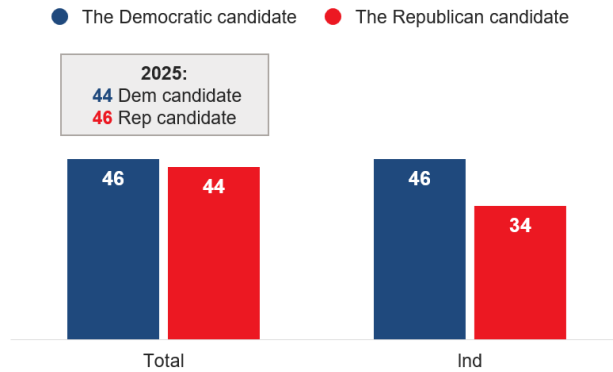
- Economic concerns are dominant.** Across partisanship, voters 60 and older list the economy and prices as their top issue when thinking about their vote in the upcoming election. Self-described Democrats & Independents also voice concerns about the Trump administration and the Iran War, while Republicans remain concerned about illegal immigration and border security.
- Seniors moving away from Trump.** In 2025, Trump enjoyed positive job approval and roughly even personal standing with voters 60 and up, but both of those measures are now upside down (overall and in the Congressional battleground as well). Crucially, half of these voters now *strongly* disapprove of Trump’s job, highlighting the intensity of anti-Trump sentiment with this critical voting bloc.



<sup>1</sup> Results are taken from a survey of 1000 likely 2026 midterm voters ages 60+, with an oversample of 400 likely voters ages 60+ across 69 congressional battleground districts. Interviews were conducted by live dialers via telephone and through text-to-web responses between April 7-15, 2026. Results carry a margin of error of +/- 3.1 percentage points at a 95 percent confidence interval.

- Older voters moving towards Democrats in generic ballot.** A generic Democrat now leads by 2 points, a net 4-point improvement from where we saw the state of play when we were in the field last year. This is driven by Independents who are souring on Trump's GOP and now give a 12-point advantage to a generic Congressional Democrat (up from just 6 points last year).

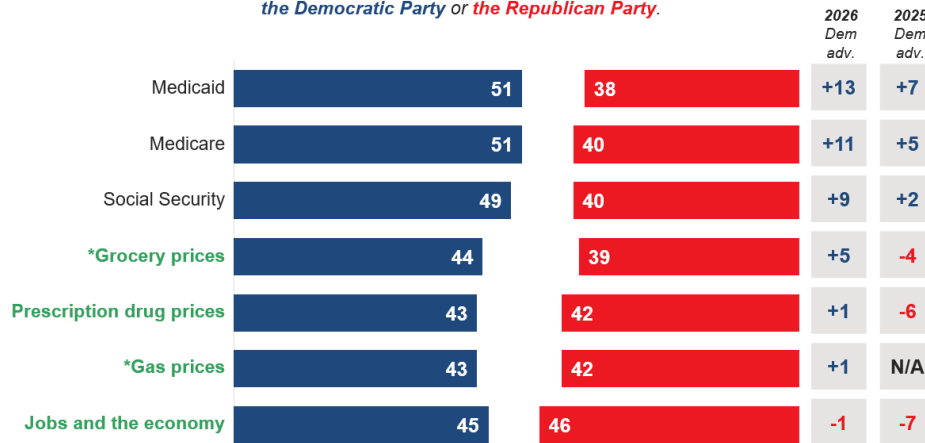
*If the November election for U.S. Congress were being held today, for whom would you vote?*



- Democratic Party building advantages on seniors' issues, economy.** Voters 60+ give Democrats a solid and growing advantage over Republicans on handling issues related to Medicaid, Medicare, and Social Security, all improvements from last year's findings.

Additionally, Democrats' struggles on issues related to prices and the economy has mostly disappeared, with the party now more trusted than Republicans to tackle grocery prices and prescription drug prices. It's increasingly clear that, when it comes to older Americans' priorities, Democrats hold the momentum.

*Please indicate which party you think would be better at dealing with that issue – the Democratic Party or the Republican Party.*



\* = Split-sample